

Amarto Seno (Seno)

Front End Developer

EXPERIENCE

Method Digital, Auckland — *Front End Developer*

SEPTEMBER 2021 - Current

Method Digital is a digital agency that focuses on delivering experiences. Its services vary, from virtual reality and game development to websites and applications development.

My role as a Front End Developer saw me work with multiple different clients and working on different types of projects. While my main task is mostly related to web development, occasionally it will involve DevOps and back end work.

Clients that I have worked with are Kelly Tarlton's SEA LIFE aquarium, Hearts and Minds, Auckland University, NZ Tech and Harrison Grierson.

Heartland Bank, Auckland — *Web Developer*

FEBRUARY 2020 - SEPTEMBER 2021

Heartland is a New Zealand bank with roots stretching back to 1875 and a proud history of serving communities through respected names such as CBS Canterbury, Southern Cross Building Society, PGG Wrightson Finance and MARAC.

My role responsibility is for developing and maintaining website changes across different bank products and working with various departments of the business.

Introducing a new way of making reusable component with C# in an ASP.NET environment to the development team.

Catch Design, Wellington — *Front End Developer*

MAY 2015 - DECEMBER 2019

Catch Design is one of NZ's leading digital agencies, with offices in Auckland and Wellington. My role as Front End Developer saw me work within a full cross-functional team on many projects for 2degrees, Mercury, Fonterra, NZ Olympic Committee and The Warehouse. Most recently, I have been developing the brand new front-end design systems for the Institute of Directors and NZ Law Society — both these projects are due to go live in December 2019 and February 2020 respectively.

Other projects I've worked on at Catch include:

Auckland

SKILLS

HTML, CSS, JavaScript, TypeScript

Design Systems, Pattern Libraries

ITCSS, BEM

TECH

VueJS, Nuxtjs, ReactJS, Storybook, ElectronJS

Git, Gulp, PUG, Nunjucks

AWARDS

Best Design Finalist

2degrees Data Hunt (2017)

Gold Axis Award

2degrees Data Hunt (2017)

Gold Effie

2degrees Data Hunt (2017)

TVNZ Marketing Awards winners

2degrees Data Hunt (2017)

Grand Effie

Mercury (2017)

TVNZ Marketing Awards winners, including the Supreme Award

Mercury (2017)

- **2degrees Mobile:** Working with our design team, I developed the front-end design system of their current website (2degreesmobile.co.nz), including full integration with SilverStripe. During my time at Catch, I've delivered hundreds of large and small projects for 2degrees, including new products, digital campaigns, numerous product and experience updates, as well as the 2degrees Data Hunt mobile app, using React Native and CSS.
- **Mercury:** I developed the front-end design system for the new Mercury website (mercury.co.nz), which included the full responsive, component-driven pattern library. During my time at Catch, I've also built the new Mercury My Account and Join flows.
- **NZ Olympic Committee:** I developed the new front-end design system for NZOC (olympic.org.nz), building a full responsive, component-driven pattern library and integrating with SilverStripe.
- **Fonterra Farm Source:** I worked on a number of front-end projects on the Farm Source platform, with various integrations into SilverStripe and Sales Force. Main achievements included the development of Fonterra's new Tiaki Sustainable compliance platform for all NZ Fonterra farmers and their new Moving Farms product.
- **Warehouse Mobile:** I developed the front-end design system for the new Warehouse Mobile website (warehousemobile.co.nz), which included the full responsive, component-driven pattern library, integrated into SilverStripe.

Best Design Award
2degrees Play the Quiz (2016)

Best Design Award
NZ Olympic Committee (2016)

Best Design Award
Mercury (2016)

Best Design Award
2degrees (2015)

LANGUAGES

English and Bahasa

INTERESTS

Making music, playing guitar and playing football.
Occasionally gaming.

Domain Name Commission, Wellington — *Front End Developer*

APRIL - NOVEMBER 2014

The DNC was appointed to develop and monitor a competitive registrar market, as well as create a fair environment for the registration and management of .nz. domain names. My work included:

- Worked with a core team at Domain Name Commission and developed a workflow for the new domain .nz.
- Developed wireframes and mockups for www.anyname.nz.
- Content prioritising for www.anyname.nz.
- Designed a document guide for www.anyname.nz

70DayGame / Kowerka, Wellington — *UI Designer / Front End Developer*

OCTOBER 2013 - JANUARY 2014

Startup company which focuses on health and social networking. My work included:

- Created wireframes for the Kowerka mobile app.

- Created a website wireframe for the Kowerka website.
- Designed and developed the Kowerka website

Hapkido Martial Arts, Wellington — *Wordpress Administrator*

MAY - OCTOBER 2013

Hapkido martial arts club based in Wellington. My work included:

- Updating content for www.martialartswellington.org.nz
- Developed custom theme for www.martialartswellington.org.nz
- Developed custom queries for www.martialartswellington.org.nz

EDUCATION

Yoobe School of Design, Wellington — *Digital Media Advanced*

JUNE 2014 - FEBRUARY 2015

User Experience, Personas, Visual Research, Layout, Presentation, Team Work

Yoobe School of Design, Wellington — *Web Development*

JANUARY - DECEMBER 2013

HTML 5, CSS 3, JavaScript, Responsive Web Design, PHP, MySQL

University of Bina Nusantara, Jakarta — *Bachelor of Computer Science*

2004 - 2009

C++, JSP language, Visual Basic 6, Computer Networking

ACHIEVEMENTS

Startup Weekend Wellington — *Front End Developer*

February 2014. An event where people can pitch ideas and then validate, develop and create the final product / service.

- Runner up of Startup Weekend Wellington 2014, Started our business within 54 hrs.
- Developing front end and UI design for needtopee.me
- Worked in a team of seven
- Article on Idealog; <http://idealogue.co.nz/venture/2014/02/music-app-tops-welly-startup-weekend>

Summer of Tech — *UI Designer*

December 2013. An event gathered all IT students.

- Runner Up of HackaFest
- Team of 4, developed an Android application for PowerShop
- Responsible for creating user interface for the application